

# Advancements in Thermal Management 2024

February 13 - 15, 2024 | Double Tree Hilton Sea World | Orlando, FL

## Sponsor & Exhibit Options

Contact Robert Schaudt to reserve your sponsorship opportunity.

720.799.1464 – [RSchaudt@twst.com](mailto:RSchaudt@twst.com)

### PLATINUM SPONSORSHIP | \$7,000

- Featured Presentation – (must be approved by Program Director)
- Speaking role at VIP Networking Event
- 10'x10' 6' table, 2 chairs, carpeted ballroom, 8' back pipe and drape, 3' drape walls, booth signage
- 4 full conference registrations
- Premium logo placement and sponsorship recognition in all event promotions
- Display Ad – General Session Screen
- Deluxe Company Profile in Mobile App and on Website
- Premium on-site banner space in general session room (sponsor provides banner)
- MeetMax – Receive post show attendee list schedule & schedule private meetings with attendees at the show
- VIP Buyer Program
- Lead Service
- Post show attendee list

### GOLD SPONSORSHIP | \$5,000

- Speaking presentation – (must be approved by Program Director)
- 10'x10' Exhibit Space – 6' table, 2 chairs, carpeted ballroom, 8' back pipe and drape, 3' drape walls, booth signage
- Three full conference registrations
- Premium logo placement and sponsorship recognition in all event promotions
- Display Ad – General Session Screen
- Deluxe Company Profile in Mobile App and on Website
- Premium on-site banner space in general session room (sponsor provides banner)
- MeetMax – Access to the attendee list, schedule private meetings with attendees at the show
- VIP Buyer Program
- Lead Service
- Post show attendee list

### SILVER SPONSORSHIP | \$3,000

- Panel Seat – become a panelist
- 10x10 Exhibit Space – 6' table, 2 chairs, carpeted ballroom, 8' back pipe and drape, 3' drape walls, booth signage
- Two full conference registrations
- Premium logo placement and sponsorship recognition in all event promotions
- Company Profile in Mobile App and on Website
- MeetMax – Access to the attendee list, schedule private meetings with attendees at the show
- Lead Service

### Exhibit | \$2,495

- 10x10 Exhibit Space – 6' table, 2 chairs, carpeted ballroom, 8' back pipe and drape, 3' drape walls, booth signage
- Two full conference registrations
- Company logo placement on website with hyperlink
- Exhibit profile in conference mobile app
- MeetMax – Access to the attendee list, schedule private meetings with attendees at the show

## **MARKETING OPPORTUNITIES:**

**Mobile App Sponsor: \$7,500**

**Reception Sponsor: \$7,500**

**WiFi Sponsor: 7,500**

**Program Sponsor: 5,000**

**Lanyard Sponsor: \$5,000**

**Lunch Sponsor: \$5,000**

**Continental Breakfast Sponsor: \$4,000**

**Coffee Corner Sponsor: \$2,500**

**Networking Break Sponsor: \$2,500**

\*Pricing includes production costs



## Registration Terms and Conditions

**Registration:** By registering for an in-person and or virtual conference, you are automatically agreeing to our terms and conditions. All attendees include VIP Buyers, Floor Pass, Exhibitors, Exhibitor Reps, Team Discount, Colleagues, Exhibitors and Exhibitor Reps. If you do not wish to abide by our terms and conditions, you will not be able to register for our conferences.

**Payments:** All bookings made prior to the conference must be paid in full to guarantee registration. Once payment has been received, an email confirmation and a receipt will be sent. If payment is not made at the time of booking, registration will be provisional.

**Early Bird Rate:** In order to qualify for any "early bird" rates or discounts, booking and payment must be received before the deadline date listed in the conference marketing material.

**Government Rate Eligibility:** The government rate is open to employees of a national/federal, state, provincial, or local government entity, including public higher education institutions. Government contractors or private education institutions are not eligible for the government discount or GSA hotel rates. It is the responsibility of the individual to show proper government ID at time of hotel check-in. GSA hotel rates are subject to availability and may change after booking based on current GSA rate guidelines.

**Team Discount Program:** Team must consist of employees of the same organization and discounts only apply to the same conference. At those conferences where we offer the Team Discount Program, there is a limit of four Team Rate Discount complimentary registrations per organization per conference. Only one discount may be applied to an individual registration. With the exceptions of the early bird discount, multiple discounts cannot be combined. In order to receive the team discount and be admitted to the conference, all registrations must be paid in full. Cash and paid ticket registrations both qualify towards the group rate discount. A combination of paid tickets and cash registrations may be used to qualify for Team Rate Discount complimentary registrations. Some restrictions may apply to ticket registrations.

**Admittance:** In its sole discretion and without refund, TWST Events reserves the right to refuse admittance to or expel from the conference anyone that it determines is behaving in a manner that could be disruptive to the conference or any other attendee.

**Cancellation Policy:** To receive consideration, all cancellations must be received in writing. Upon receipt, a refund or credit will be issued towards a future event produced by TWST Events. Cancellations which do not indicate a preference will be issued credit. No refunds will be issued within sixty (60) calendar days of the event. Credit toward a future event can be issued if requested within sixty (60) calendar days of the event and can be used for one year from the date of the event. If a registered attendee/exhibitor does not cancel and fails to attend the conference, this will be treated as a cancellation and no refund or credit will be issued. Should TWST Events postpone an event, your registration will automatically roll over to the new date. Please be advised, workshops are subject to cancellation 30 days before the event. Canceling your registration does not automatically cancel your hotel or travel arrangements. Attendees are responsible for canceling their own hotel and travel reservations.

**Adjustment of Registration Fees:** After attendee's registration is completed, TWST Events reserves the right to review the information provided by the attendee and adjust the registration ticket type and fee if it is found that the information provided by the attendee has been misrepresented, false or incorrect. Any adjustment to fees will be charged directly to the payment method on file.

**Speakers:** Views expressed by speakers are their own. TWST Events cannot accept liability for advice given, or views expressed, by any speaker at the conference or in any material provided to attendees. TWST Events may use the speaker's name and presentation materials for promoting attendance at the conference. Presentations and papers including all associated artwork and illustrations will not be returned unless specifically requested by the

author. The papers must be objective and completely free of advertising and commercialism. TWST Events may audio and/or videotape the speaker's session and the recording may be reproduced and sold as part of the overall conference materials. TWST Events may reproduce copies of the speaker's presentation (eg. PowerPoint slides or supporting handouts) on paper and/or electronically and these may be sold as part of the overall hand-out materials during the conference and after the event. Any acknowledgement regarding Copyright or support should be included at the end of the abstract/presentation, as these will be distributed to the conference attendees. Speakers who do not wish to give permission for the above terms and conditions should contact the events team before the commencement of the conference.

**Data Sharing:** By submitting registration details, attendees agree to allow TWST Events to share certain information about them with other participants only in circumstances detailed below. TWST Events does not share any attendee information with third parties unconnected with the specific event.

**Before and After Conference:** To ensure all our attendees and exhibitors derive the greatest value from our conferences, we share a list of company names and job titles (but not name or contact details) of attendees with exhibitors for their planning purposes before the conference. Please note that if you choose to have your attendee badge scanned by an exhibitor at the conference, we will share your name and contact details with that exhibitor as disclosed in the Badge Scanning section below.

**Attendance at Exhibitor Session:** By attending an exhibitor session, whether as a virtual attendee or as an in-person attendee, you are authorizing your registration information to be shared with that particular exhibitor and agree to receive communications from such exhibitor, which are subject to that exhibitor's privacy practices, including their privacy statement or policy.

**On the Registration website / Virtual Event.** Visitors to Exhibitor Profiles or Virtual Booths will be made known to Booth Holder, along with contact details.

**RFID & Location Tracking:** TWST Events uses RFID badge scanning technology in the conference badge at some of our conferences to administer and improve the conference experience and solicit feedback and/or interest in TWST Events products and services. We will not share your personal information with a third party without your consent. TWST Events does not share RFID information with any third parties for commercial purposes.

**Sessions & Functions:** TWST Events uses RFID badge scanning to determine session attendance, deliver session surveys, manage session capacity, and to enforce session restrictions. Attendance data from sessions and functions may be shared with exhibitors.

**Exhibitor Use of Badge Scanning:** TWST Events also allows exhibitors to do their own badge scanning at the Conference. TWST Events is not responsible for exhibitor scanning. When an Exhibitor scans your badge at the entrance to an exhibitor session or function, you are consenting to allow that exhibitor to use your contact information to communicate with you about their services and special offers in accordance with the Exhibitor's Privacy Policy.

**Note:** PLEASE BE AWARE THAT EXHIBITOR SCANNING OF ATTENDEE BADGES IS OPTIONAL AND ATTENDEES MAY -WITHOUT PENALTY- REFUSE TO HAVE THEIR BADGES SCANNED AT BOOTHS AS WELL AS AT THE ENTRANCE TO EXHIBITOR SESSIONS AND FUNCTIONS.

**Attendee List and 1X1 Meetings:** As a conference attendee, you are automatically enrolled into Meetmax. Meetmax is designed to help you find and connect with your peers before, during and after the Conference. Certain features in TWST Events Meetmax, including viewing the attendee list and 1X1 Meetings, are available to exhibitors, vendors and service providers. Other attendees can view the profile information you supply, but will not have access to your personal email address, or any other contact information about you, unless you choose to explicitly provide it to them in your online posts, messages, meeting invitations, or another vehicle of your choice. As part of the 1x1 process, Attendees are enabled to "Message" other Attendees who will receive such messages via email indirectly via TWST Events meeting platform.

**Select upper level Sponsors:** For very few upper level sponsors, only first name, last name and company of registered attendees will be placed on the attendee list which will be passed to those sponsoring companies and to all attendees for them to see who is at the conference for the purpose of networking and meetings.

**Opt Out of sharing personal data:** If you would prefer to opt-out of sharing email, phone, address in all of the circumstances above, you may do so. Simply email [awang@twst.com](mailto:awang@twst.com) with your name and request. Any such sharing listed will be limited to name, title, company and any profile information you have voluntarily provided for the purposes of sharing. Websites &

**Links:** The conference and associated TWST Events websites may link to other websites and networking tools provided for the convenience of the users. The contents of these websites are maintained by their owners, for which TWST Events takes no responsibility. Neither can responsibility be taken for the contents of any website linking to this website. Conference

**Services:** TWST Events provides tools and services that are designed to help attendees get the most value out of their conference experience. These tools and services are designed to help Attendees build a personal agenda, find and connect with others (TWST Events' associates, conference attendees and exhibitors) before, during, and after the conference.

**Meetmax and Mobile Application:** MeetMax, a software platform service provided to TWST Events of conferences, trade shows and events, to allow them to take registration from attendees, collect payment, allow attendees to network with other companies and Attendees, listen to presenters, join activities, and provide other information about a specific event. For further information on Meetmax and TWST Events Privacy Information When building your agenda and setting up your conference experience within the Meetmax tools (which may not be available for all conferences), TWST Events may evaluate the content you access and the choices you make to provide you with recommendations and ensure the most effective ongoing service and support. TWST Events will not share this information with any third party without your prior written consent.

**Presentation Materials:** You may receive access to TWST Events and third-party licensed content ("Presentation Materials"). TWST Events is not liable for the information in the Presentation Materials. You may use these presentations as well as session audio/video recordings where available solely for your own internal, non-commercial purposes. Unauthorized distribution (via sales, copying, posting on intranet/internet) is expressly forbidden. Excerpting or quoting is permitted with prior written approval from [Kwolfrath@twst.com](mailto:Kwolfrath@twst.com)

**Insurance:** It is the responsibility of the attendee to arrange appropriate insurance cover in connection with their attendance at the conference. TWST Events cannot be held liable for any loss, liability or damage to personal property.

**Photographs, Publicity Material, Radio and Television and Print Media:** TWST Events reserves the sole right to use any photographs, recordings, electronic images or publicity material received by or obtained by TWST Events in the course of the event, for whatever use deemed proper by the TWST Events. TWST Events has the exclusive right to include photographic, video and other visual portrayals of Attendees, Sponsors, Exhibitors and their exhibits including its contents, in any pictorial medium of any nature whatsoever for the purpose of trade, advertising, sales, publicity and otherwise, without compensation to the Attendee, Sponsor or Exhibitor, and all rights titled and interest bearing (including all worldwide copyrights therein) will be TWST Events' sole property, free of any claims of Attendee, Exhibitor or Sponsor or any persons deriving any rights or interest from the Attendee, Exhibitor or Sponsor.

**Hotel, Meetings and Hospitality Functions:** Attendee agrees that it will not, nor will its employees or representatives conduct any type of function in the Facility or any participating hotel's meeting rooms, public areas, hospitality suites or suites during Show hours without the prior written consent of TWST

Events. TWST Events reserves the right to collect a commission from the hotel for rooms booked by attendees.

**Visa Requirements / Invitation Letter:** It is the attendee's sole responsibility to take care of visa requirements. If you require an entry visa, you must allow sufficient time for the visa application procedure. Your registration details might be shared with the immigration authorities to assist in the immigration process. However, TWST Events will not contact embassies and consulates on your behalf. To receive an invitation letter for the Conference, you must first register and pay the registration fees in full. To request an invitation letter, please contact the events team here.

**Credentials:** TWST Events-issued credentials are the sole property of the conference organizer and must be surrendered upon demand to TWST Events representatives. TWST Events -issued credentials must be prominently displayed while at the conference or designated off-site activities. False certification of an individual as an attendee or exhibitor's representative, misuse of an attendee badge, or any other method or device used to assist unauthorized personnel to gain admittance to the conference and/or exhibit floor, will be just cause for expelling the attendee and his representative(s) from the conference and/or banning them from future entrance into the conference. This would also warrant the removal of the exhibitor's booth from the floor without obligation on the part of TWST Events for refund of any fees. The attendee, exhibitor, his/her employees and agents, and anyone claiming to be in the conference through the attendee, waives any rights or claims for damages arising out of the enforcement of this rule.

**Disclaimer:** TWST Events may at any time, with or without giving notice, in its absolute discretion and without giving any reason, change, cancel or postpone the conference, change its venue or any of the other published particulars, or withdraw any invitation to attend. In any case, neither TWST Events nor any of its officers, employees, agents, members or representatives shall be liable for any loss, liability, damage or expense suffered or incurred by any person, nor will they return any money paid to them in connection with the conference unless they are satisfied not only that the money in question remains under their control, but also that the person who paid it has been unfairly prejudiced, about which the decision shall be in their sole and unfettered discretion and, when announced, final and conclusive.

**Force Majeure:** TWST Events shall not be held responsible for any delay or failure in performance of its obligations hereunder to the extent such delay or failure is caused by fire, flood, strike, civil, governmental or military authority, acts of God, acts of terrorism, acts of war, epidemics, the availability of the Venue or other similar causes beyond its reasonable control and without the fault or negligence of TWST Events or its subcontractors. For one or more of such reasons, TWST Events may postpone, reschedule or cancel the event without liability on the part of TWST Events. In the event the conference cannot be held or is postponed pursuant to this section, TWST Events shall not be liable to attendee for any damages, costs, or losses incurred, such as transportation costs, accommodations costs, or financial losses. TWST Events will review refund and/or fee transfer requests, submitted in writing, for approval on a situational basis.